



Dear business owners, manufactures and industry leaders,

The 1st EXPO in Maine for ATVs and UTVs is coming to the Bangor Cross Center on May 17th, 18th, and 19th of 2024 presented by ATV Maine. We are excited to be involved with this first of a kind EXPO show dedicated entirely to ATVs and UTVs.

Enclosed, you will find our *Maine ATV/UTV EXPO Sponsorship Package* for 2024 with a price list and explanation of sponsorship benefits. Please read it over carefully and decide what level you want to be a sponsor for in 2024.

The EXPO is going to not only have ATV/UTV Vendors but will be hosting a daily schedule of classes and seminars of interest to our industry. Classes will include grant writing, safety, trail building and much more.

We are currently seeking sponsorship support from major corporate to local business leaders. Our goal is to make this the *Premier* ATV/UTV EXPO in Maine and possibility New England with your help!

The enclosed sponsorship levels identify the benefit package that your company or organization will receive by supporting this inaugural ATV/UTV EXPO and in doing so will also give you preferred placement for 2025. Please fill out this form that is provided and if you have any questions, please contact us at info@maineatvutvexpo.org or call John Raymond @ 207-447-1818. Please also visit our website at <https://maineatvutvexpo.org> for more information.

ATV/UTV Expo, ATV Maine, PO Box 2307, Bangor, Me,04402

On Behalf ATV Maine, we thank you for your time and consideration.

Sincerely,

ATV Maine

Maine ATV/UTV Expo offers several levels of Sponsorship packages as described below:

Platinum – \$15,000

Platinum sponsors will receive mentions in the following:

- Platinum sponsors will receive mentions from the Opening Day to the Closing Day.
- Mentions throughout the weekend during all the events.
- Posters and banners in Cross Center throughout the weekend, website, and Facebook.
- Mentioned in all Media such as the Maine ATV/UTV Expo Program, Television, Radio and Print as a Major Sponsor. (All media)
- Posted on our website as a Major Sponsor.
- Front Cover of Program.

Gold - \$10,000

Gold sponsors will receive mentions in the following:

- Gold sponsors will receive mentions from the Opening Day to the Closing Day.
- Mentions throughout the weekend during all the events.
- Posters and banners in Cross Center throughout the weekend, website, and Facebook.
- Mentioned in all Media such as the Maine ATV/UTV Expo Program, Television, Radio and Print as a Major Sponsor. (All media)

Silver - \$5,000

Silver sponsors will receive mentions in the following:

- Silver sponsors will receive mentions from the Opening Day to the Closing Day.
- Mentions throughout the weekend during all the events.
- Banners distributed throughout the weekend.
- Mentioned in Media such as the Maine ATV/UTV Expo Program and local print as a Silver Sponsor and posted on our website.

Bronze - \$1,000

Bronze sponsors will receive mentions in the following:

- Mentions throughout the weekend during all the events.
- Banners distributed throughout the weekend.
- Mentioned in Media such as Maine ATV/UTV Expo Program and local print as a Bronze Sponsor and posted on our website.

Patron Sponsor - \$200

Patron sponsors will receive mentions in the following:

- Mentioned in Media such as the Maine ATV/UTV Expo Program and local print as a Patron Sponsor and posted on our website and Facebook.

Individual Sponsor - \$100

Individual sponsors will receive mentions in the following:

- Program and local print as a Sponsor

Sponsorship Agreement

Business name: _____

Address: _____

Phone number: _____

Contact person: _____

Email Address: _____

Please choose Sponsorship Level: (circle)

Platinum (\$15,000) Gold (\$10,000) Silver (\$5,000)

Bronze (\$1,000) Patron (\$200) Individual (\$100)

Please Note: *In order to guarantee your placement of Logos and business name in the media and brochures, we must receive your sponsorship before the deadline of **April 1st, 2024**. Any sponsorship received after this date, will not be guaranteed to appear in the media or brochures.*

Sponsor Signature

Date

Please make check payable to the "ATV Maine"

**Mail to:
ATV Maine
PO Box 2307
Bangor, ME 04402**

We would like to sincerely **thank you** for your time and consideration.

Sincerely,
Maine ATV/UTV Expo
Committee