



***Dear business owners, manufactures and industry leaders,***

**The 1<sup>st</sup> EXPO in Maine for ATVs and UTVs is coming to the Bangor Cross Center on May 17<sup>th</sup>, 18<sup>th</sup>, and 19<sup>th</sup> of 2024 presented by ATV Maine. We are excited to be involved with this first of a kind EXPO show dedicated entirely to ATVs and UTVs.**

**Enclosed, you will find our *Maine ATV/UTV EXPO Sponsorship Package* for 2024 with a price list and explanation of sponsorship benefits. Please read it over carefully and decide what level you want to be a sponsor for in 2024.**

**The EXPO is going to not only have ATV/UTV Vendors but will be hosting a daily schedule of classes and seminars of interest to our industry. Classes will include grant writing, safety, trail building and much more.**

**We are currently seeking sponsorship support from major corporate to local business leaders. Our goal is to make this the *Premier* ATV/UTV EXPO in Maine and possibility New England with your help!**

**The enclosed sponsorship levels identify the benefit package that your company or organization will receive by supporting this inaugural ATV/UTV EXPO and in doing so will also give you preferred placement for 2025. Please fill out this form that is provided and if you have any questions, please contact us at [info@maineatvutvexpo.org](mailto:info@maineatvutvexpo.org) or call John Raymond @ 207-447-1818. Please also visit our website at <https://maineatvutvexpo.org> for more information.**

**ATV/UTV Expo, ATV Maine, PO Box 2307, Bangor, Me,04402**

**On Behalf ATV Maine, we thank you for your time and consideration.**

**Sincerely,**

**ATV Maine**

**Maine ATV/UTV Expo offers several levels of Sponsorship packages as described below:**

**Platinum – \$15,000**

Platinum sponsors will receive mentions in the following:

- Platinum sponsors will receive mentions from the Opening Day to the Closing Day.
- Mentions throughout the weekend during all the events.
- Posters and banners in Cross Center throughout the weekend, website, and Facebook.
- Mentioned in all Media such as the Maine ATV/UTV Expo Program, Television, Radio and Print as a Major Sponsor. (All media)
- Posted on our website as a Major Sponsor.
- Front Cover of Program.

**Gold - \$10,000**

Gold sponsors will receive mentions in the following:

- Gold sponsors will receive mentions from the Opening Day to the Closing Day.
- Mentions throughout the weekend during all the events.
- Posters and banners in Cross Center throughout the weekend, website, and Facebook.
- Mentioned in all Media such as the Maine ATV/UTV Expo Program, Television, Radio and Print as a Major Sponsor. (All media)

**Silver - \$5,000**

Silver sponsors will receive mentions in the following:

- Silver sponsors will receive mentions from the Opening Day to the Closing Day.
- Mentions throughout the weekend during all the events.
- Banners distributed throughout the weekend.
- Mentioned in Media such as the Maine ATV/UTV Expo Program and local print as a Silver Sponsor and posted on our website.

**Bronze - \$1,000**

Bronze sponsors will receive mentions in the following:

- Mentions throughout the weekend during all the events.
- Banners distributed throughout the weekend.
- Mentioned in Media such as Maine ATV/UTV Expo Program and local print as a Bronze Sponsor and posted on our website.

**Patron Sponsor - \$200**

Patron sponsors will receive mentions in the following:

- Mentioned in Media such as the Maine ATV/UTV Expo Program and local print as a Patron Sponsor and posted on our website and Facebook.

**Individual Sponsor - \$100**

Individual sponsors will receive mentions in the following:

- Program and local print as a Sponsor

# Sponsorship Agreement

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email Address: \_\_\_\_\_

## **Please choose Sponsorship Level: (circle)**

Platinum (\$15,000) Gold (\$10,000) Silver (\$5,000)

Bronze (\$1,000) Patron (\$200) Individual (\$100)

***Please Note:*** In order to guarantee your placement of Logos and business name in the media and brochures, we must receive your sponsorship before the deadline of **April 1st, 2024**. Any sponsorship received after this date, will not be guaranteed to appear in the media or brochures.

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

Please make check payable to the "ATV Maine"

**Mail to:  
ATV Maine  
PO Box 2307  
Bangor, ME 04402**

We would like to sincerely **thank you** for your time and consideration.

Sincerely,  
Maine ATV/UTV Expo  
Committee



MAY 17 • 18 • 19  
**2024**  
 CROSS INSURANCE CENTER

Presented by



**Exhibitor Booth Form**  
**May 17-19, 2024**  
**Cross Center, Bangor, Maine**  
**Show Hours:**  
**Friday 3pm – 8pm**  
**Saturday 9am – 8pm**  
**Sunday 9am – 3pm**

1. Contact Information for Booth Rental

Company: \_\_\_\_\_

(Please print your name as you want listed in the show program)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

2. Booth Size

Booth Size	Price	QTY	Total
10x10	\$475		\$
Each additional booth	\$400		\$
Corner booth	\$515		\$
Outdoor (5 spaces)	\$300		\$

**LIMITED NUMBER OF SPACES**

- 10X10 BOOTHS – XX SPACES
- 10X20 BOOTHS – XX SPACES
- 20X40 END TRACKS – XX SPACES

\*Each booth includes one table and 2 chairs, electricity, trashcan & Wi-Fi

\*Each booth includes 4 wrist bands

\*The vendor agrees to set up booths/exhibits between the hours of 8am and 2:30pm Friday and leaves exhibit in place till 3pm Sunday.

\*Outdoor space is 5 parking spaces. Each are 9x20 and first come, first served.

3. Program Advertising Options

Option	Price	QTY	Total
2x5 business card	\$125		
¼ page	\$225		
½ page	\$350		
Full page	\$650		

Website & Facebook

Option	Price	QTY	Total
Facebook	\$25		
Square 250 x 250	\$50		
Mobile Leaderboard 320 x 50	\$100		
Medium Rectangle 300 x 250	\$150		
Leaderboard Banner 728 x 90	\$200		
Header Banner 320 x 50	\$250		

\*Ad will need to be in jpeg or pdf format and sent to [info@maineatvutvexpo.org](mailto:info@maineatvutvexpo.org)



4. Seminar Options

- If interested in putting on a presentation or class, please reach out to John Raymond 207-447-1818 or email [info@maineatvutvexpo.org](mailto:info@maineatvutvexpo.org)

**Deposit:**

- Payment is expected in full with application to hold requested booth.
- Any cancellations by February 18, 2024, will receive a full refund, cancellations received by April 15, 2024, will receive a refund of \$75. Any cancellations after April 15, 2024, will receive no refund.

**Advertisers:**

- Please provide a copy of Ad no later than April 15, 2024, to [info@maineatvutvexpo.org](mailto:info@maineatvutvexpo.org)
- For further information on the booth space or the 2024 Maine ATV/UTV Expo please contact John Raymond at [info@maineatvutvexpo.org](mailto:info@maineatvutvexpo.org) or 207-447-1818

Total Booth Rental

Booth Price            \$ \_\_\_\_\_

Advertising Price    \$ \_\_\_\_\_

Sponsorship         \$ \_\_\_\_\_

Grand Total:         \$ \_\_\_\_\_

ATV of Maine PO Box 2307 Bangor, ME 04402  
 ATVMAINE.ORG

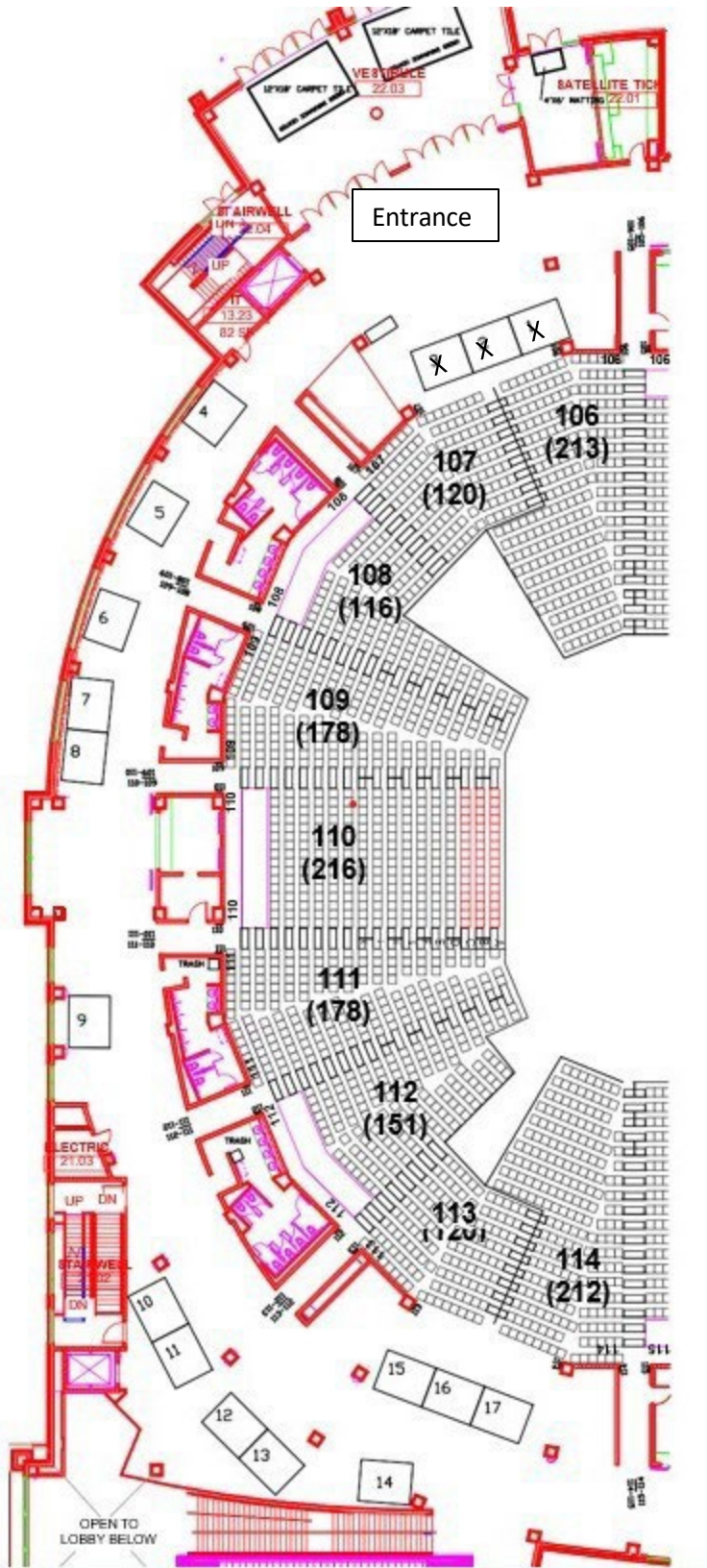
Payment Options

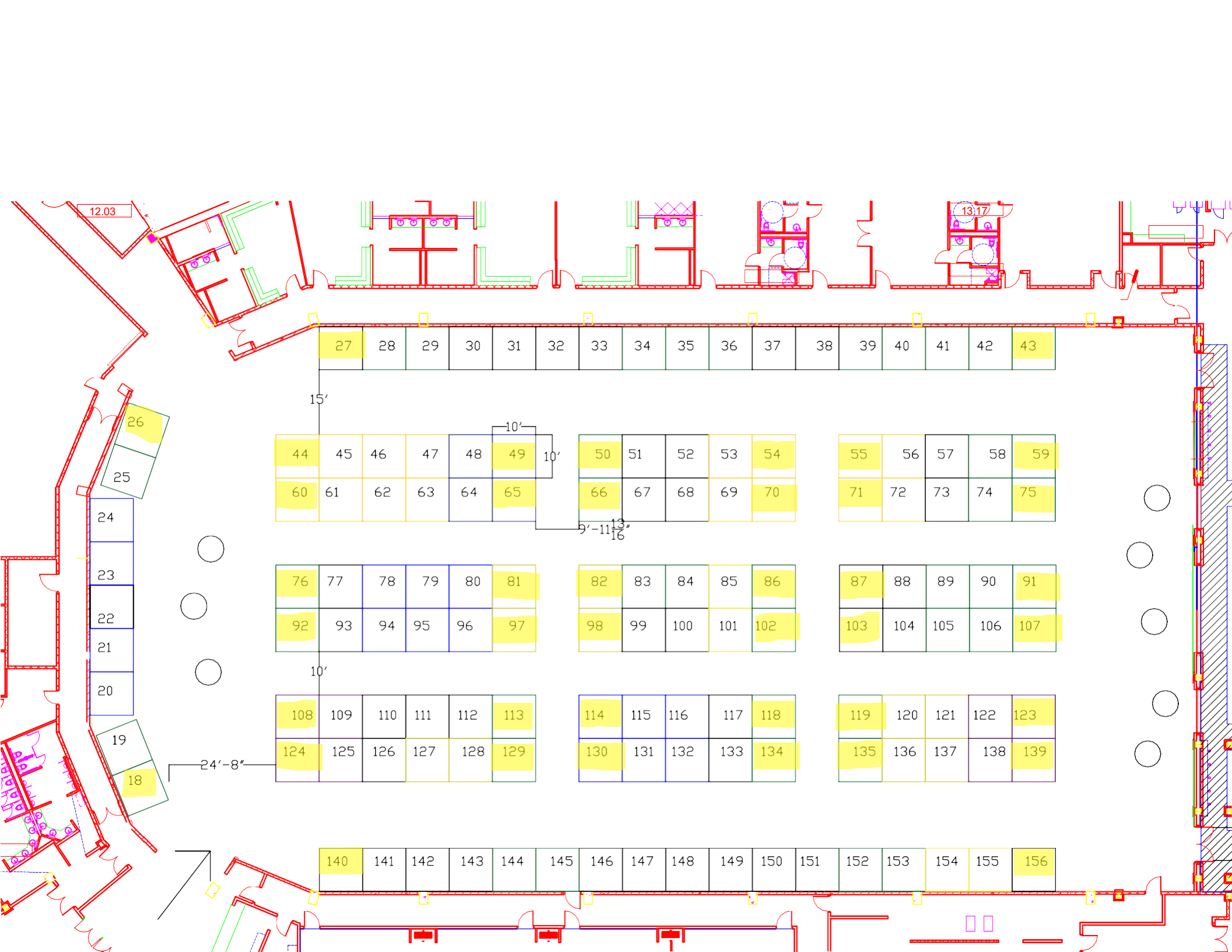
- Check enclosed ##\_\_\_\_\_
- Will call with Credit Card Number
- PayPal

ATV of Maine will assume the following responsibilities under this contract: facilities rental, police and fire protection, and overnight security. ATV of Maine will control all tickets, door prizes, media giveaways, and financing relative to the show. ATV of Maine reserves the right to include, exclude, or remove from the show completely any vendor(s), move booth location of any vendor, demo, exhibit, or speaker in the best interest of the show. ATV of Maine will not be responsible for any interruptions, delays, or cancellations due to causes beyond its control. Each vendor, exhibitor or speaker will assume the following responsibilities under this contract: full payment prior to opening of the show. Someone must always be present at the booth during show hours. Vendors must stay in compliance with all State laws including, but not limited to fire, food, product safety standards, and regulations. Vendor bracelets must always be worn for entrance. Lost bracelets must be repurchased. Non-dated raffles must be drawn by 2 pm Sunday May 19, 2024. Vendors who have food/drink must provide floor tarps for booths. Heavy equipment and wheeled vehicles must have floor tarps, tractors and boats must have wheel chocks, drop pans and bucket/blade guards (plywood squares). Vendors will need an undamaged 20ft grounded extension cord for power. Vendor booths will not have any products/visual/audio displays that are not appropriate for children. The vendor(s) will hold ATV of Maine free from liability for any damages, expenses or any other liability arising from any injury to the vendor, their agents, volunteers, property, or person(s) occurring at the show by reasons of their occupancy, including but not limited to injury as a result of displays, equipment, or machinery malfunction of any kind. By signing, I agree to all terms and conditions under this contract.

Signature: X \_\_\_\_\_

Date: X \_\_\_\_\_





12.03

13.17

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108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123  
124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139

140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156

15'

10'

10'

9'-11<sup>13</sup>/<sub>16</sub>'

10'

24'-8"

26

25

24

23

22

21

20

19

18



